



## Local Radio Networks Acquires Radio Workflow

### Creates First All-In-One Platform for 24/7 Music Programming and Back-End Office Operations with Maximum Cost-Saving Synergies

**Angola, Indiana – March 10, 2026** – In an acquisition that creates the industry’s first all-in-one platform for programming and back-end office operations, **Local Radio Networks (LRN)**, the leading provider of 24/7 music formats, has purchased **Radio Workflow (RWF)**, the industry’s most advanced cloud-based management, traffic, billing, sales, and AI-powered production platform, designed specifically for broadcasters. Together, the merged companies deliver a revolutionary turnkey solution that provides broadcasters with tremendous cost-saving synergies, increased bottom-line profitability, and improved creative output, freeing broadcast owners to focus on growing their station revenue.

**Steve Swick**, Chief Executive Officer of Local Radio Networks, said, “Uniting with Radio Workflow brings together unprecedented cost saving opportunities, as well as the best 24/7 music programming across the radio dial for Small and Medium Market station owners and operators, allowing them to focus on growing their business up and down the Main Streets of their local communities. Broadcasters no longer have to concentrate their personnel on programming and operations; instead, they gain both in a single, integrated solution designed by leaders in Middle-Market Radio, who understand the unique demands of Small and Medium Market radio owners.”

LRN’s rapid expansion to 875-plus affiliated stations has been driven by its ability to deliver nineteen highly researched 24/7 music formats with maximum localization of content and control features that owners and operator’s demand. Radio Workflow’s technology solution transforms broadcasting’s back-end office into a modern, cloud-based platform that simplifies traffic, billing, creative, and production. The merger unites both company’s strengths — programming and automation, content, and technology — under one roof, giving radio broadcasters a single, one-stop solution to drive growth and efficiency not offered by any competitor.

**Fletcher Ford**, Co-Founder of Radio Workflow, drove its impressive growth to 700-plus radio clients and will continue to develop partnerships with radio clients as Chief Revenue

Officer. “I’ve spent my career collaborating with local broadcasters, and I know firsthand the challenges they face and the opportunities ahead,” said Ford. “By combining the passion and expertise of both Radio Workflow and LRN, we are assembling a team that represents the highest standards and technical excellence of both operations, with a deep understanding of middle market radio station requirements.”

As Co-Founder and Chief Information Officer for Workflow, **Shane Zammit** transformed an idea born out of frustration into one of the most cutting-edge traffic platforms serving local radio today. He continues to lead Radio Workflow’s technological evolution and long-term strategy, shaping the infrastructure behind hundreds of stations.

“Industries don’t fail because of talent. They fail when the infrastructure beneath them doesn’t evolve. Sixteen years ago, I saw local radio relying on tools that slowed it down, and I decided to create a solution. We started with no funding. No blueprint. Just conviction. Radio Workflow was built line by line, conversation by conversation — shaped by real stations, real pressure, and an uncompromising commitment to reduce the chaos behind the scenes. Today, with Radio Workflow and Local Radio Networks working as one unit, we have something rare: technology with scale, built by people who understand the industry from the inside out. This isn’t just a product. It is infrastructure forged from lived experiences. And our next chapter together won’t just be bigger, it will be defining, and the most important one yet.”

LRN places localized content and control of a radio station back in the hands of owners and operators, freeing up time and resources to allow for focus on generating revenue up and down Main Street. Radio Workflow offers a complete suite of tools including intuitive Ad Order Entry, cutting-edge AI-powered creative writing, real-time analytics, reporting, and a wealth of other essential features that streamline radio traffic management, production, and billing processes.

Looking ahead, LRN is positioned to build on this foundation with innovative solutions, expanded services, and an unwavering commitment to help radio stations stay competitive and profitable in an ever-changing media landscape.

To learn more about LRN and Radio Workflow’s new cost-saving synergies, contact Donna Halverson, Vice President Affiliate Sales, at [donna@localradionetworks.net](mailto:donna@localradionetworks.net) and 214-307-5086, or Matt Caldaronello, Vice President/Regional Affiliate Sales Manager, at [matt@localradionetworks.net](mailto:matt@localradionetworks.net) and 661-414-7535.

**About Local Radio Networks ([www.localradionetworks.com](http://www.localradionetworks.com))**

Local Radio Networks, Inc. is a limited liability company that provides 19 unique 24/7 music formats, including Jack FM, Scott Shannon’s True Oldies Channel, Christian FM’s “Today’s Christian Music,” for programming to small and medium market radio stations, helping them reduce operating costs and maximize localized content and control. In addition, LRN

is the distribution and syndication partner for PickleJar Entertainment, which includes its flagship overnight country radio show, *PickleJar Up All Night*. LRN super serves over 875-plus radio stations across the dial. Steve Swick is Founder, President, and Chief Executive Officer. Will Mashione is Co-Founder and Chief Information Officer.

**About Radio Workflow ([www.radioworkflow.com](http://www.radioworkflow.com))**

Radio Workflow is the industry's most advanced traffic, billing, sales, and production platform designed specifically for broadcasters. Since its founding, Radio Workflow has helped stations streamline operations, reduce costs, and maximize revenue through its powerful cloud-based technology. With tools ranging from Traffic-as-a-Service and AI-driven production to integrated sales and billing solutions, Radio Workflow empowers stations of all sizes to work smarter and more efficiently. Fletcher Ford, Co-Founder of Radio Workflow, drove expansion to 700-plus radio clients across the United States, Canada, and Australia, as its Chief Revenue Officer. Shane Zammit, the co-founder and architect of the Radio Workflow platform, continues to drive technological innovation and development as Radio Workflow's Chief Information Officer